

MEMORANDUM OF UNDERSTANDING

BETWEEN

MADRAS FERTILIZERS LIMITED

AND

**MINISTRY OF CHEMICALS & FERTILIZERS,
DEPARTMENT OF FERTILIZERS**

FOR THE YEAR 2010-11

Part - I

1.1 MISSION AND OBJECTIVES OF THE COMPANY

1.1.1 CORPORATE MISSION

To become the leader and to sustain the leadership in Fertilizer and Process Industry and Production / Marketing of eco-friendly agro inputs through

- ❖ Market orientation
- ❖ Efficient operations
- ❖ Quality products and customer service
- ❖ Dedicated Man Power
- ❖ Quick response to concerns of all stakeholders and
- ❖ Positive contribution to national economy

1.1.2 CORPORATE OBJECTIVES

- ❖ To focus on customer orientation and enhance customer satisfaction through quality products and services.
- ❖ To respond in time to dynamic business and competitive environment.
- ❖ To guard the interests of stake-holders and ensure adequate returns to the shareholders

- ❖ To continually improve systems, procedures and operations of the Plant and marketing agencies for cost reduction.
- ❖ To instill values in human resource and to ensure continuous up-gradation and development of human resource.
- ❖ To strive for growth in existing and related business areas.
- ❖ To encourage R&D schemes for up-gradation of Technology

1.2 **AUTONOMY AND DELEGATION OF FINANCIAL POWERS**

There is sufficient autonomy and Delegation of Powers available with the Board of Directors of MFL.

1.3 **PERFORMANCE EVALUATION CRITERIA AND TARGETS**

The Performance Evaluation parameters and targets are given separately.

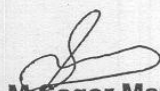
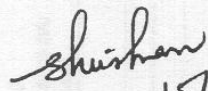
1.4 **COMMITMENTS / ASSISTANCE FROM THE GOVERNMENT**

In fulfillment of the obligations under the MOU, the Government on its part will endeavour to help MFL in:

- ❖ Financial Restructuring / Revival
- ❖ Budgetary support for capital schemes
- ❖ The Government will examine the financial proposals of MFL subject to approval by Competent Authority

2.0 **ACTION PLAN FOR MONITORING OF MOU**

- ❖ Evaluation and review of performance will be done yearly by DOF.
- ❖ Information for the purpose of evaluation will be furnished as required.
- ❖ Fertilizer being an essential commodity quarterly performance monitoring and review system in vogue in the Department of Fertilizers will continue.

 M Sagar Mathews Chairman and Managing Director On behalf of Madras Fertilizers Limited 15/03/2010	 15/3/2010 S Krishnan, IAS Secretary Dept. of Fertilizers On behalf of Govt. of India
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